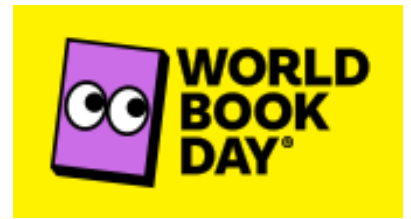


Dear Parents/Carers,

We love reading all year round, but March is an especially exciting time linked to books! We will celebrate World Book Day along with the rest of the nation on **Thursday the 5th of March.**



Reading is central to everything that we do at Shiremoor and children who read for pleasure at primary school age are statistically more likely to achieve future success as they get older.

Reading for twenty minutes a day at home will benefit children in a wide range of contexts that will help them in so many areas of their life.

Because we know that reading is one of the most important skills that we need to help us to get a job when we are older, we would like to do something a little different on this World Book Day. **We would like to invite children to come to school, dressed either as their future career or a career that they have taken inspiration from in a book that they have read.** We always love to see your creativity on this day and can't wait to see our school filled with children dressed in their aspirational job outfits!

20 is plenty!

Children who read for 20 minutes a day will...

- Improve focus and concentration
- Have a world of imagination and creativity opened to them
- Have stronger writing skills
- Improve and strengthen memory
- Be exposed to 1.8 million words a year
- Develop a love for learning
- Learn how to develop empathy
- Have a broad vocabulary
- Have better general knowledge
- Improve test results
- Improve communication skills
- Improve critical thinking skills
- Have reduced stress levels

To further celebrate our love of reading, the Book Fair will be arriving in school again on the **9th of March.** With a selection of **over 200 of the newest and best children's books** suitable for all ages and abilities, there is sure to be a book perfect for every child! Book prices start from only £2.99 and every book that we sell at the Book Fair helps us to earn free books for school that we can add to our own library and classroom reading areas. **Children will also be able to redeem their £1 World Book Day Vouchers at the Book Fair against the price of any book.**

Yours Sincerely,

Mrs Pritchard